



RMI ANALYTICS

RMI EUROPEAN SUMMIT 2025 AGENDA

MAY 12 - 13 2025

**MARRIOTT CHARLES DE GAULLE
AIRPORT HOTEL, PARIS**



**BRINGING EUROPE'S MALT SUPPLY CHAIN TOGETHER:
GLOBAL CHALLENGES, EUROPEAN SOLUTIONS.**

Welcome to the RMI European Summit 2025

Dear Delegates,

Welcome to the RMI European Regional Summit in Paris!

Under the theme **Bringing Europe's Malt Supply Chain Together: *Global Challenges, European Solutions***, this summit is all about industry insights and networking opportunities. Expect expert discussions, valuable connections, and practical takeaways to navigate today's challenges.

Engage, exchange ideas, and build lasting partnerships.

Thank you for joining us—we look forward to a productive and insightful summit in Paris!



Brent Atthill
Managing Director
RMI Analytics

**BRINGING EUROPE'S MALT SUPPLY CHAIN TOGETHER:
GLOBAL CHALLENGES, EUROPEAN SOLUTIONS**



Paris Summit Agenda - Overview

WELCOME RECEPTION 12 MAY

STARTS: 18:30
ENDS: 21:30



SUMMIT 13 MAY

STARTS: 8:30
ENDS: 17:30

GLOBAL CHALLENGES EUROPEAN SOLUTIONS

MALT SUPPLY CHAIN REGIONAL SUMMIT
MAY 12 -13, 2025, IN PARIS

DRIVE WITH BRENT

(OPTIONAL: EXPERT-LED TOUR)

14 - 15 MAY

STARTS: 8:00, 14 MAY
ENDS: 17:00, 15 MAY



THANK YOU
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Paris Summit Agenda - AGENDA

Day 1: Monday, May 12. Marriott Charles de Gaulle Airport Hotel.

14:00 – Onwards

Check-In and Badge Collection

Hotel Check-in and Summit Registration Desk to collect your name badge.

18:30 – 21:30

Welcome Reception & Apero

The Welcome Reception area is next to the Marriott hotel main foyer.

Day 2: Tuesday, May 13. Marriott Charles de Gaulle Airport Hotel.

8:30–10:15: Welcome & Session #1



- German Maltster Perspective:
 - **Volker Riechers**, Erfurter Malzwerke.
- German Brewer Market Overview:
 - **Jens Berberich**, Radeberger Gruppe.
- Regenerative agriculture in the Malt Supply Chain:
 - **Chuck de Liedekerke**, Soil Capital.



10:15–10:45: Coffee Break

Networking & Refreshments

10:45–12:15: Session #2



NEOGRAINS

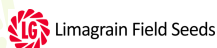
GRAINLI

- Malt & Barley Market Overview:
 - **Brent Atthill**, RMI Analytics.
- A farmer's view to growing barley: strengths, challenges, threats, & opportunities:
 - **Jérémy Jacquet**, NeoGrains.
- Panel Discussion: European barley in a global context. Brent/Jeremy/**Matthias Wree**, Grainli.

12:15–13:30: Lunch Break

Networking, Lunch & Refreshments

13:30–15:00: Session #3



- Innovative breeding for Climate-Resilient and Sustainable Barley:
 - **Anne-Marie BOCHARD**, Limagrain.
- Innovative Value Creation in Barley:
 - **Denis Boissau**, BoMill.
- European Energy Markets & The Path Ahead.
 - **David Smith/Ben Sherbrooke**, Consultiv Utilities.

15:00–15:30: Coffee Break

Networking & Refreshments

15:30–17:00: Session #4



Asahi



- Consumer Trends & Market Insights:
 - **Anne Stephens**, Three Key Data.
- Asahi Global Procurement: A deeper look into Europe:
 - **David Baxter**, Asahi Global Procurement.
- RMI Analytics Wrap Up of European Regional Summit:
 - **Brent Atthill**, RMI Analytics

17:00–17:30 Summit Concludes

THANK YOU
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Agenda – Day 1 Welcome Reception

May 12: Welcome Reception (Monday)

18:30 – 10:30 pm, Reception at the **Foyer of Marriott Airport Hotel**

Join us for welcome drinks as we kick off the **RMI European Summit!** Connect with fellow delegates, industry leaders, experts, and sponsors in a relaxed setting.

RMI Analytics' **CEO Brent Atthill** will deliver a warm welcome toast, sharing insights and highlights of the exciting program ahead.



**RMI EUROPEAN
SUMMIT 2025**

Agenda – Day 2 Summit

May 13: Summit (Tuesday)

8:30 – 17:30 pm, Summit at the **Conference Room at the Marriott Charles de Gaulle Airport Hotel**.

Join us on **May 13** for a strong lineup of **industry experts** and **thought leaders** will deliver insightful presentations on key challenges and solutions across the malt supply chain. The day includes multiple networking opportunities over coffee breaks and a hosted lunch, making it the perfect setting to connect with peers, partners, and innovators shaping the future of our industry.



**RMI EUROPEAN
SUMMIT 2025**

'DRIVE WITH BRENT' Expert- Led Tour

May 13 – Dinner for Tour Participants

Ticket Prices for '**Drive With Brent**' includes a Pub Night on May 13

Dinner Location: BRASSERIE LE VILLAGE, 47 Av. Charles de Gaulle, 95700 Roissy-en-France, Frankreich

May 14 – 'Drive With Brent' – DAY 1

Meet Time: 7:45 am

The bus will leave at **8.00am** from the Marriott Charles de Gaulle Airport Hotel, Paris (Entrance). Please finish your breakfast and check out by this time.

Accommodation: We will have an overnight at **Orléans. Novotel Orléans Centre Gare, 83 bd Alexandre Martin, 45000 ORLEANS**

Dinner Location: Au Bureau Orléans

May 15 – 'Drive With Brent' – DAY 2

Start Time: 8:00 am

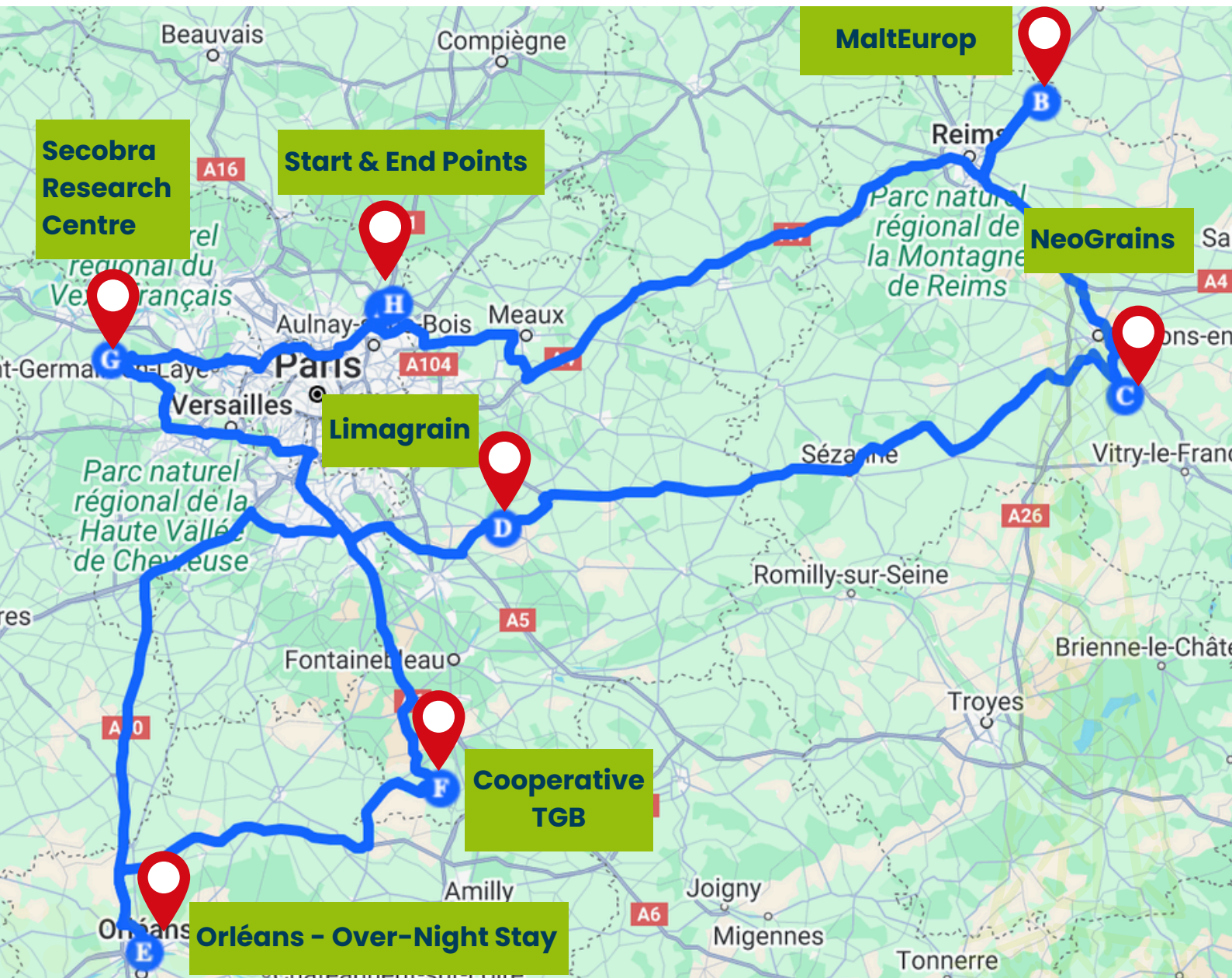
The tour will continue the next day. The bus will leave the Orleans hotel at 8.30am. Please finish your breakfast and check out by this time.

Arrival at the Paris Charles de Gaulle Airport by 5 pm



**RMI EUROPEAN
SUMMIT 2025**

'DRIVE WITH BRENT' Route Map



A Paris Marriott Charles de Gaulle Airport Hotel

B Warmeriville, 51110 / Heutrégiville, 51110, France

C Neograins - 7 Chem. de Cernon, 51240 Togny-aux-Boeufs, France

D Limagrain Europe, l'Etang, Ferme de, 77390 Verneuil-l'Étang, France


E Orléans (Overnight Stay)

F Cooperative TGB, 48.184125, 2.669219, Chenou, 77570, France

G Secobra Recherches, Le Bois Henry, 78580 Maule, France

H Paris Charles de Gaulle Airport

FROM AIRPORT to HOTEL

 From Charles de Gaulle Airport (CDG) to Paris Marriott Charles de Gaulle Airport Hotel

Transportation Options to reach the hotel:

Option 1: Taxi

Pickup Location: Taxis are available 24/7 outside all terminals at CDG.

Estimated Fare: Approximately €10–€15, depending on traffic and time of day.

Travel Time: Around 5–10 minutes.

Option 2: Uber

Pickup Location: Follow signs to the designated ride-sharing pickup areas at your terminal.

Estimated Fare: Around €10

Travel Time: Around 5–10 minutes.

Option 3: Marriott Hotel Shuttle (Free)

Service Hours: 6:00 AM to 1:45 PM and 5:00 PM to 9:00 PM, every 30 minutes.

Pickup Location: **Terminal 2 (Near Carl's Cafe)**

Travel Time: Around 5–10 minutes.